

Notes from Panel Q+A session Creative Health, Friday 29th June 2018

We held a short panel Q+A session at the end of the conference. These are some very brief notes summarising what was said.

The panel:

- Rebecca Blackman, Director of Engagement and Audiences, and Midlands Director, Arts Council England
- Dr Chris Clayton, Chief Executive Officer, Derbyshire CCGs
- Alexandra Coulter, Director, Arts & Health South West and Project Manager, All-Party Parliamentary Group on Arts, Health and Wellbeing
- Iain Little, Consultant in Public Health, Derbyshire County Council
- Helena Reynolds, Arts and Health Co-ordinator, Arts Derbyshire and East Midlands board member, Culture, Health and Wellbeing Alliance

Q: Dr Justine Schneider, University of Nottingham – There is a huge imbalance of power between commissioners, and artists who are struggling to make a living. How do we empower the artists?

- R.B. – ACE has just launched a new fund for artists, Develop your creative practice; investment in sector support organisations and NPOs – encouraging them to support new talent
- A.C. – Alliance will look at that issue, e.g. in work in Gloucestershire. Need networks, because commissioners can't deal with hundreds of individual artists
- C.C. – Although 1.6 billion is a lot of money, in Derbyshire we are over-spent on treatment
- I.L. – Shift to a more community focus, e.g. Wellness Hubs, will help links for artists

Q: Sally Varnam, Bright Sparks – Is there a way of bringing people together across the East Midlands to look at impact?

- A.C. – Public Health have produced a report on evaluation; don't reinvent the wheel
- I.L. – Look at Helena to help that happen
- C.C. – Need to build sustainability into any new initiative
- R.B. – Want to get better, external, academic evaluations
- H.R. – There are frameworks, evidence already available including Creative Health itself
- A.C. – Regional Strategy with Public Health might be better than regional evaluation framework

Q: Ann Wright, Derbyshire County Council – can we do more social prescribing?

- I.L. - Yes
- C.C. Yes (emphasises lack of CCG budget)
- A.C. – Look up the Social Prescribing Network for more information on this work nationally
- I.L. – Good things we can build on e.g. grants for Five ways to Wellbeing
- C.C. - Hesitancy to refer out of normal health pathways is breaking down and need to build on that